



Female Football Club

# INGLEMIRE AFC



Club Sponsorship  
Brochure

2025 - 2028

## 2025-2028 Club Sponsor

Inglemire AFC are looking for a Corporate Sponsors for the 2025/26 football season. This sponsorship will help cover the purchase and set-up of the Womens Football team including the purchase of Playing kits and other essential items related to running the Club.

## The Team

Our Ladies' team started their football journey at the bottom of division two of the East Riding Women's League in the 2024/25 football season.

Our vision was to bring talented young players into the squad and recruit a few experienced players who had played at a higher level, mixing experience, knowledge and enthusiasm to learn.

Our team, backed up by skilled, passionate coaches and volunteers, quickly improved the quality of the football played. Playing under the Cottingham Rangers Club, The team's confidence grew, and because of our exciting football, we became known as a team that scores goals!

## The Club

As our League position rose, so did our ambition to develop as a team and progress to the next level. Our players voted, and a decision to set up the Inglemire AFC Club was made, giving us the creative control needed on our road to success.

Our newly formed Club benefits from a lot of experience and know-how, with the Chairman previously holding the same position in Cottingham Rangers during its development stage into a Thirty-Nine team Super Club (One of the largest in the area)

The Club secretary is also a previous member of the Cottingham Rangers executive and brings us a wealth of knowledge, contacts, and experience required to drive a successful club forward.

# A Sporting Chance

The byword in sports sponsorship today is 'grassroots', whilst the fastest growing sport is Women's Football

Businesses like yours are 'thinking nationally and acting locally' to reach old and new customers. Whether your favourite game is Football, rugby, cricket, or whether or not you are a sports fan, this is classic marketing.

The association of your company with the positive imagery of Inglemire AFC, and one of its teams; the visibility in local and national Social media; the gratitude of the players, your customers, and your Employees for the support you lend to their team; all add up to a large helping of exposure. Your business can achieve a boost for targeted cost with excellent ROI.

Why not associate your Company with the positive imagery of sport? Sport offers complementary ways to promote your business and achieve objectives, particularly with respect to Corporate Social Responsibility.

Increase your visibility in local and regional social media and your standing as a caring employer.

Sponsorship makes a big difference to clubs such as Inglemire AFC.

We only  do positive.





# Promote Your Brand

Our sponsorship packages are designed to incorporate your logo and ensure it receives maximum exposure with promotion on our social media outlets.

This exposure indicates that your company cares about the local community, is prepared to invest in its future and promotes a healthy lifestyle.



## Facebook Group Marketing

Sponsorship of the Inglemire AFC, will provide regular updates and photographs of their progress throughout the season and include “thank yous” to our sponsors.

Our Clubs Facebook group is growing daily, whilst the the Eastriding FA Facebook group has over 13,000 members and has a very wide local reach.



**#HER  
GAME  
TOO**



## Club Website

Our brand new website will feature a partner and sponsorship page, and is an ideal platform to showcase community engagement and promote our partnerships with local businesses.

We can provide Photographs ,adverts and links to your business further promoting your business.









# Kit Sponsorship Packages



*Example Kit*

## HOME KIT SPONSORSHIP (Home Package)

1

### What you get?

- Home Kit, Main Business Logo on the front of the Shirt
  - Home Kit, Right Arm Logo
  - Home & Away Kit, Back Company name
- 
- Business link to your website from our Club Partner Page
  - Article on our Matchday Guide (sent out to all opposition team managers)
  - Regular Social Media Shout Outs
  - 1x Press release on website (Main Home Kit Sponsor)



## AWAY KIT SPONSORSHIP (Away Package)

2

### What you get?

- Away Kit Colours to match your business branding
  - Away Kit, Main Business Logo on the front of the Shirt
- 
- Business link to your website from our Club Partner Page
  - Article on our Matchday Guide (sent out to all opposition team managers)
  - Regular Social Media Shout Outs
  - 1x Press release on website (Main Away Kit Sponsor)

## SHORTS SPONSORSHIP

3

### What you get?

- Shorts Front Leg Logo
- 
- Business link to your website from our Club Partner Page
  - Regular Social Media Shout Outs

# Other Sponsorship Packages

## HOME & AWAY SHIRT SPONSORSHIP (Pub Package)

*(Reserved for our Home Pub - Hospitality)*

4

### What you get?

- Home & Away Kit, Pub Logo on the left Arm of kit.
- Business link to your website from our Club Partner Page
- Article on our Matchday Guide (sent out to all opposition team managers)
- Regular Social Media Shout Outs
- Base for Sunday after-match refreshments (preferred partner)
- Base for team Meetings

## TRACKSUIT SPONSORSHIP (Other Package)

5

### What you get?

- Branding of team tracksuits
- *(Your Business Logo & name on the back of the tracksuit top)*
- Business link to your website from our Club Partner Page
- Article on our Matchday Guide (sent out to all opposition team managers)
- Regular Social Media Shout Outs



## WINTER COAT SPONSORSHIP (Other Package)

6

### What you get?

- Branding of team winter coats
  - *(Your Business Logo & name on the back of the back of coats)*
- 
- Business link to your website from our Club Partner Page
  - Article on our Matchday Guide (sent out to all opposition team managers)
  - Regular Social Media Shout Outs

## ADVERTISEMENTS (Other Package)

7

### What you get?

GONE!

- ~~Article on our Club website for 4 weeks~~
- ~~(1x Image & 1x Paragraph of text and an external link out)~~

## HOME MATCH SPONSOR (Other Package)

8

### What you get?

- Article on our Club website for each home match
- *(1x Image & 1x Paragraph of text and an external link out)*
- Regular Social Media Shout Outs (showing your business Logo)

## MATCH FOOTBALL SPONSOR (Other Package)

9

~~(Already Taken)~~

### What you get?

GONE!

- ~~Business link to your website from our Club Partner Page~~

## Contact Information

If you would like to sponsor  
Inglemire AFC please get intouch.

### **Chairman**

Matthew May

07730 486878

**Matt@Inglemireafc.com**

### **Club Secretary**

Shelly Leake

07738 892831

**Shelly@Inglemireafc.com**





## Club Donations

### **Donations Welcome**

Inglemire Afc welcome all donations, these kind offers will go towards running costs of the Club, Team entries into tournaments and social events for the players.

## Bespoke Sponsorship

### **Bespoke Sponsorship, available**

We welcome enquiries?

Matthew May  
07730 486878



InglemireAFC